

IN THE
BEGINNING
WAS THE WORD



LUTHER
2017
500 YEARS OF
REFORMATION



THE FULL POWER OF THE REFORMATION

3xHAMMER.DE

Tourist packages and deals for tour operators, groups and clubs
visiting the three National Special Exhibitions.



CONTENT



EISENACH



THE LUTHER EFFECT

BERLIN



LUTHER! 95 TREASURES - 95 PEOPLE

LUTHERSTADT WITTENBERG

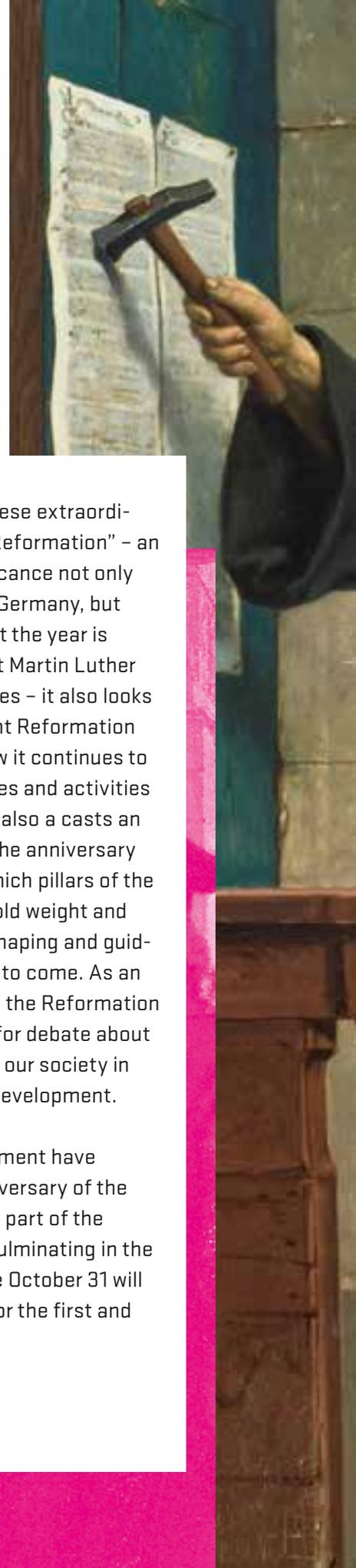
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ANNIVERSARY OF THE REFORMATION 2017

October 31, 2017 marks 500 years since Martin Luther published his Ninety-Five Theses, which he is said to have nailed to the door of the Schlosskirche (Castle Church) in Wittenberg. The date Luther posted this document is widely considered the start of the Protestant Reformation, triggering a process of modernization that swept through the Church, State, and society around the world. What started in Wittenberg as a protest against the Sale of Indulgences in the 16th century would have a permanent impact on Germany, Europe, and the world.

In 2017, we will celebrate these extraordinary “500 years since the Reformation” – an anniversary of great significance not only for Protestant churches in Germany, but for the whole of society. But the year is dedicated to more than just Martin Luther and the posting of his Theses – it also looks at the impact the Protestant Reformation has on the present, and how it continues to affect and influence our lives and activities today. Last but not least, it also casts an eye to the future because the anniversary gives us occasion to see which pillars of the Reformation continue to hold weight and how they might persist in shaping and guiding our society and actions to come. As an overall social phenomenon, the Reformation will always be an occasion for debate about the possibility of reforming our society in terms of civil and cultural development.

The Church and the government have been preparing for the anniversary of the Reformation since 2008 as part of the “Martin Luther Decade” – culminating in the 2017 celebrations. The date October 31 will also be a national holiday for the first and only time.





LUTHER POSTING THE 95 THESES, FERDINAND PAUWELS, 1872
© WARTBURG FOUNDATION EISENACH

THE NATIONAL SPECIAL EXHIBITIONS

THE FULL POWER OF THE REFORMATION

Among the absolute highlights of these 2017 celebrations are the three National Special Exhibitions in Berlin, Eisenach, and Lutherstadt Wittenberg. Not only are they a very special exhibition project, they are also major events with an extraordinary format befitting the significance of the 500th anniversary of the Reformation.

Three renowned German museums – the Deutsches Historisches Museum, the Wartburg Foundation, and the Luther Memorials Foundation of Saxony-Anhalt – have prepared exhibitions on the topic of “Reformation” in all its facets and manifestations. Each exhibition has its own specific focus in both content and methodology, which makes it accessible and interesting for all visitors. The three exhibitions complement and build upon one other, offering a broad overview of important aspects of the Reformation. A visit to one exhibition is sure to make you curious to see the others.





MARTIN-GROPIUS-BAU, BERLIN
© JANSCH, 2012



THE LUTHER HOUSE IN WITTENBERG
© LUTHER MEMORIALS FOUNDATION OF SAXONY-ANHALT,
PHOTO: ANNE HASSELBACH

Two of the exhibitions are on view in Wittenberg and Wartburg Castle, both authentic Luther sites that are certainly worth a visit. These are complemented by a third exhibition in Berlin. With its religious and cultural diversity, the federal capital stands as a symbol of how significant the Reformation was not only for the whole of Germany, but for the entire world. This particular and unique constellation highlights the government institutions' intention to use these National Special Exhibitions to shed light on the Reformation and its effect

on how we see ourselves today, its added value for our present society, and its spiritual, cultural, social, and political implications at the national level. But it also shows its global appeal and ability to draw international attention to Germany. And that is exactly what it promises to do: the full power of the Reformation.

The National Special Exhibitions are under the patronage of the President of the Federal Republic of Germany.



Made possible by:



Die Beauftragte der Bundesregierung
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Funded by:



Finanzgruppe

THE LUTHER EFFECT

PROTESTANTISM -
500 YEARS IN THE WORLD

DEUTSCHES HISTORISCHES MUSEUM
AT MARTIN-GROPIUS-BAU, BERLIN

April 12 to November 5, 2017



DEUTSCHES
HISTORISCHES
MUSEUM



THE LUTHER EFFECT

PROTESTANTISM – 500 YEARS IN THE WORLD

To mark the 500th anniversary of the Reformation, the Deutsches Historisches Museum is inviting you on a journey across five centuries and four continents. The first exhibition, “The Luther Effect” shows the global diversity and historical impact of Protestantism, but also its potential for causing conflict between cultures. What traces of Protestantism can be found in other denominations and religions? How has Protestantism itself changed as a result of these encounters, and not least: How have people made Protestant teachings their own – how have they shaped and lived them?

GUEST AT AN INTERNATIONAL EXHIBITION VENUE

“The Luther Effect” tells a global story of effect and counter-effect that begins around 1500 and continues to the present day, illustrated using the examples of Europe and Germany 1450–1600, Sweden 1500–1750, North America 1600–1900, Korea 1850–2000, and present-day Tanzania. The Deutsches Historisches Museum is presenting the “Luther Effect” at Berlin’s international exhibition venue, the Martin-Gropius-Bau. An impressive display of around 500 original exhibits in an exhibition space measuring some 3,000 square meters (32,000 square feet) in size, the exhibition includes exceptional artworks and compelling, meaningful everyday objects from the era. Many of these extraordinary exhibits are being shown in Germany for the first time to mark the occasion of the 500th anniversary of the Reformation. Modern media is used to give background information, enriching the exhibition.

EUROPE AND GERMANY 1450–1600: ROOTS OF THE REFORMATION

“The Luther Effect” shows the Reformation as a European event that developed from the cultural, religious, and social dynamics of the late Middle Ages. The Reformation had an impact on many areas of life, altered views on marriage and family, work and education, created new forms of piety and practice, and urged a return to traditional values. The exhibition provides information about the various paths to reform at that time, including Martin Luther’s Reformation, Calvinist Protestantism, the Anglican Church, the Catholic reform, and the Baptists, and shows believers’ profound interest in participating in these paths to reform.

SWEDEN 1500-1750:**TOWARDS A LUTHERAN STATE CHURCH**

First, the exhibition traces the tortuous and bloody path leading to the Swedish Empire's establishment of a Lutheran state church in the late 16th century. It then illustrates how Swedish kings styled themselves as instruments of God and protectors of Protestants during the Thirty Years' War and in the wars against Poland-Lithuania. The next section is devoted to the nomadic Sámi people who inhabited the northern part of the country. Their faith was demonized and the Sámi evangelized following the principle of "one country, one religion." Priests, as servants of the state, attempted to check for and control piousness in everyday life through home visitations, catechetical interrogations, and

sermons. Still, different tendencies (Pietism, for example) began to spread throughout the Swedish Empire; Radical Pietist groups stressed the personal religious experience and questioned the link between Church and State. These movements were soon quashed, resulting in waves of migration to North America, among other places.

NORTH AMERICA 1600-1900:**THE DIVERSITY OF PROTESTANTISM**

The United States is home to an incomparably diverse range of Protestant groups, churches, and denominations. The exhibition shows how various immigrant faith communities made establishing a state church impossible and led to early experiments with religious tolerance. American



MARTIN LUTHER AMONG THE REFORMERS, 1625/1650
© DEUTSCHES HISTORISCHES MUSEUM



THE SWEDISH KING GUSTAV II ADOLF AND KARL XII. AS PATRONS OF LUTHERANISM, CIRCA 1700
© NORDIC MUSEUM, STOCKHOLM

Protestantism took on its own unique character through the revival movements of the 18th and 19th centuries, with their charismatic preachers and emotional mass events. Many revivalist believers were involved in the struggle to end slavery. At the same time, African American communities formed an independent Black Church that combined protestant faith and elements of African culture. Following this, “The Luther Effect” asks how Protestantism might have contributed to the emergence of the American nation, and helped define its self-image.

KOREA 1850–2000: ENCOUNTERS AND DIALOGUE

North American missionaries brought revival movement-influenced Protestantism to Korea at the end of the 19th century. They founded clinics and opened schools – also for women. Translations gave large segments of the population access to Christianity. The exhibition shows Protestantism’s connection to the Korean language, which became all the more powerful when Japan occupied Korea between 1910 and 1945 and the colonial power suppressed Korean culture. After the country was divided, Protestantism was seen as a bridge to the Western world. Financial support from American mission organizations contributed to its growing influence in South Korea. “The Luther Effect” paints a picture of South Korean Protestantism as characterized by a variety of faith communities and megachurches with extremely emotional religious services and aggressive missionary activity.

TANZANIA TODAY: CONSTANT CHANGE

Finally, the exhibition explores how the focus of Protestantism has shifted to the southern hemisphere, although more and more migrant communities are forming in Europe as well. The Evangelical Lutheran Church in Tanzania is the largest Lutheran church in Africa. The Anglican Church and evangelical denominations have also played a significant role. The exhibition looks at Tanzania to explore the current challenges of Protestantism: issues of coexistence with other major faith communities, but also the formation of specifically African viewpoints and practices.



PEACEABLE KINGDOM, EDWARD HICKS, 1834
© COURTESY NATIONAL GALLERY OF ART, WASHINGTON

OUTREACH AND ACCOMPANYING PROGRAM

The exhibition is designed to be as accessible as possible, with information available in German and English as well as in Braille, German Sign Language, and simplified language. A German-English multimedia guide for young people and adults provides additional levels of information, along with general and themed tours, workshops, vacation and family programs, and special deals and packages featuring content tailored to specific groups of adults, parishes, and schools. The exhibition is further complemented by a varied program of events with top-level discussions and lectures and a specially-developed film program at the museum's own Zeughauskino on Unter den Linden, all illuminating different facets of the Luther effect. The wide range of topics is further expanded and enriched by a lavishly illustrated exhibition catalogue featuring essays by renowned scholars, along with a short guide to the exhibition. Both publications will be published in German and in English. TTT

THE LUTHER EFFECT

PROTESTANTISM - 500 YEARS
IN THE WORLD

April 12 to November 5, 2017

Deutsches Historisches Museum
at Martin-Gropius-Bau
Niederkirchnerstraße 7
10963 Berlin

TICKETS

Admission	€ 12
Reduced	€ 8
Children and youth aged 16 and under	free
Groups (10 people or more)	p.P. € 10
Guided group tours	€ 75 + ticket
Combined ticket (to all National Special Exhibitions)	€ 24
Combined ticket for groups	p.P. € 21

INFORMATION AND VISITOR SERVICES

Deutsches Historisches Museum
Monday through Friday 9 a.m. – 4 p.m.
tel +49 30 20304 750/751
fax +49 30 20304 759
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3xHAMMER.DE





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Freistaat
Thüringen 

LUTHER AND THE GERMANS

HOW EVERY ERA CREATED ITS OWN
PICTURE OF LUTHER

WARTBURG CASTLE, EISENACH

May 4 to November 5, 2017

WARTBURG 
UNESCO WELTERBE



LUTHER AND THE GERMANS

With 350,000 visitors annually, Wartburg Castle in Eisenach is the most frequented Luther site in the world. Its thick walls protected reformer Martin Luther for just under a year after his heresy hearings at the Diet of Worms (1521). Ostracized and excommunicated, it was here that he began translating the New Testament into German. In doing so, he laid foundation for a standardized written German language. In 1817 – some 300 years later – a number of students who were aware of the site’s historical aura organized the first bourgeois-democratic rally on German soil, the Wartburgfest (Wartburg Festival).

Due to its historical significance, what better venue than Wartburg Castle for the National Special Exhibition “Luther and the Germans,” commemorating the 500-year anniversary of the Reformation in 2017. The exhibition’s subject matter – a symbolic figure of Germanness – is the perfect fit for a historical site sometimes referred to as the “most German” castle (not least on account of its famous resident). This comprehensive exhibition centers around the question of how every era of German history has formed its own unique picture of Luther. Relevant and incisive Reformation topics will be introduced in the context of cultural and political developments, creating a bridge between Luther’s point of view and the present.

“I AM BORN FOR MY GERMANS, AND IT IS THEY THAT I WISH TO SERVE.”*

Over a surface of approximately 200 square meters (2,150 square feet) outdoors and some 1,000 square meters (10,764 square feet) indoors, the National Special Exhibition “Luther and the Germans” presents around 300 impressive exhibits, all from the Wartburg Foundation collection or on loan from other German and international institutions. The artworks and cultural objects on display are complemented with various media stations offering an interactive experience in mechanical and digital form. Historical replicas of the castle courtyards, visual installations, and auditory recordings make for an atmospherically dense spatial experience.

The exhibition focuses on three major themes: While the first part focuses on Wartburg Castle as a Luther-related site, the second looks at the cultural and intellectual consequences of Luther’s Protestant doctrine. The third part of the exhibition examines the political exploitation of the

* Martin Luther in a letter to humanist Nikolaus Gerbel, November 1521



LUTHER AT THE DIET OF WORMS, PAUL THUMANN, 1872.
© WARTBURG FOUNDATION EISENACH

Reformation. The tour concludes in the famous Lutherstube (Luther Room), the reformer's authentic domicile and an atmospheric climax to the experience as a whole.

Highlights of the exhibition include a number of valuable exhibits from five centuries of German cultural history, in conjunction with 16th century paintings and graphic works by artists such as Lucas Cranach the Elder, Lucas Cranach the Younger, and Albrecht Dürer. The presentation also features more modern works from the 19th and 20th centuries, including those by Caspar David Friedrich and Ernst Barlach. Sculptures on view range from heroic, stylized portraits of Luther (including those

by Ernst Rietschel and Johann Gottfried Schadow, for example) to subversive pieces from more recent history such as Eberhard Linke's "Luther's Remembrance" of Müntzer (1983). The presentation also features important pieces relevant to Germany's national history, such as a double-headed eagle banner dating from the Holy Roman Empire (1532) and several original documents concerning the Wartburgfest (1817). Here, the magnificent, historic rooms in medieval Wartburg Castle appear in a new light: The romantic frescoes by Moritz von Schwind – impressive depictions of the "Wartburg Castle myth" complete with Sängerkrieg (minstrels' contest) and the Rosenwunder (Rose Miracle) – are undergoing extensive restoration.



OUTREACH AND ACCOMPANYING PROGRAM

The exhibition is accompanied by a diverse range of cultural and scholarly events in various formats, including lectures, film screenings, and workshops. A complete list of events will be available at the end of 2016. Wartburg Castle's banquet hall will serve as venue for the well-known MDR Summer Music Festival concert series and Deutschlandradio Kultur concerts, all devoted to Luther and the Reformation anniversary in 2017. The concert dates have already been announced; for more information visit www.wartburg.de.

The price of admission includes an audio guide for adults (German, English) and children (German), providing background information on objects in the exhibition. The audio guide draws interesting, in some cases surprising connections and situates the displayed objects in relation to the theme "Luther and the Germans." Special guided tours of the exhibition are also available (registration required).

THE LUTHER ROOM AT WARTBURG CASTLE
© WARTBURG FOUNDATION EISENACH





LUTHER IN HELL. EGBERT II VAN HEEMSKERCK. CIRCA 1700-1710
© INTERNATIONAL MUSEUM OF THE REFORMATION, GENEVA

Wartburg Castle's museum outreach and educational program includes a themed children's program on Martin Luther's life, work, and (continuing) effect. Modified versions of the one-hour program are suited to children and youth in elementary schools, standard and special education schools, and high schools. Booking is possible all year round, even during school holidays. A group should include at least 10, but no more than 25 children.

The range of topics is further expanded and enriched by a lavishly illustrated exhibition catalogue featuring essays by renowned scholars. The publication will be available at the exhibition opening. The publication also contains descriptions and images of all the objects and artworks on view. **TTT**

LUTHER AND THE GERMANS

May 4 to November 5, 2017

Wartburg Foundation
Auf der Wartburg 1
99817 Eisenach

TICKETS (incl. WARTBURG)

Admission	€ 12
Reduced	€ 8
School-aged children	€ 5
Children aged 6 and under	free
Groups (10 people or more)	p.P. € 10
Guided group tours	€ 75 + ticket
Combined ticket (to all National Special Exhibitions)	€ 24
Combined ticket for groups	p.P. € 21

INFORMATION AND VISITOR SERVICES

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SACHSEN-ANHALT

LUTHER! 95 TREASURES - 95 PEOPLE

LUTHER'S PALPABLE LEGACY

LUTHER MEMORIALS FOUNDATION OF SAXONY-ANHALT,
LUTHERHAUS/AUGUSTEUM, LUTHERSTADT WITTENBERG

May 13 to November 5, 2017



STIFTUNG
Luthergedenkstätten
IN SACHSEN-ANHALT



LUTHER! 95 TREASURES – 95 PEOPLE

LUTHER'S PALPABLE LEGACY

In September 1508, Augustinian monk Martin Luther made his first trip to Wittenberg – the place that would become the most important center of his activities for the next 35 years. It is here that he lectured to students from all over Europe, here that he wrote the texts that changed the world. Above all, it is the place where Martin Luther posted his world famous theses, catalyzing the Reformation.

WHERE IT ALL BEGAN

The Luther House and Luther Room – authentic site of the famous table discussions – have a special aura palpable to visitors from around the world. Where else could you be closer to Martin Luther? The reformer's life and work are illuminated in a presentation of over 1,000 original exhibits, including Luther's pulpit, his cowl, and The Ten Commandments panel by renowned painter Lucas Cranach. The Collegium Augusteum, the front building of the Luther House, serves as venue for the National Special Exhibition "Luther! 95 Treasures – 95 People" in 2017. An exhibition covering 1,200 square meters (13,000 square feet) in one of the best-preserved 16th century university buildings in Germany – including the impressive library and Fürstensaal (Ducal Hall) – presents some of Luther's personal belongings as well as authentic objects from the Reformation and its history.

95 TREASURES: IN THE FOOTSTEPS OF A COURAGEOUS INDIVIDUAL

The first part of the exhibition focuses on the main event commemorated by this anniversary: Luther's posting of his theses on October 31, 1517. The exhibition traces young Luther's steps to his reformational breakthrough, drawing attention to the historical and personal moments that paved the way for this profoundly historical intervention.

People in almost every era have put their own special twist on the Martin Luther legend, regarded him as a pioneer of their respective present, and projected their own ideas on him. Still, we come closer to Luther if we look at the history from the perspective of its roots rather than its consequences – gradually peeling back the layers toward a better understanding of the man, his work, and its effect on the world.

“95 Treasures” – extraordinary exhibits from the surroundings of young Luther – follows the path of a young monk by the name Luder, who later became the world-changing Luther, and explores the question as to who this person actually was that published theses decrying the Sale of Indulgences, thereby setting the entire Reformation in motion: What events and circumstances laid the groundwork for Luther’s radical emergence? What gave him the prophetic self-confidence to write and post his epoch-making theses, to strike the unique “blow for freedom”?

Exhibits include a contemporary poster print of Luther’s Ninety-Five Theses and the handwritten letter Luther wrote to his clergy

superior Cardinal Albrecht of Brandenburg on October 31, 1517. These two documents articulating criticism against the Sale of Indulgences heralded the start of the Reformation. Magnificent altarpieces and paintings – including the Protestant educational painting Law and Grace, developed by Luther himself and executed by Cranach the Elder – bring the art of Luther’s time to life. Archaeological finds, including lead printing letters from Wittenberg and printed books from Luther’s library, show the importance of the university town of Wittenberg as a starting point for a media revolution. Martin Luther’s handwritten will from 1542 gives insight into not only his private surroundings and financial situation, but also his thoroughly justified concern for his family’s



LUTHER'S SUPPOSED WRITING BOX, EARLY 16TH CENTURY
© ANGERMUSEUM ERFURT, PHOTO: DIRK URBAN

WRITING SET FROM THE LUTHER HOUSE IN WITTENBERG, FIRST HALF OF THE 16TH CENTURY
© STATE OFFICE FOR HERITAGE MANAGEMENT AND ARCHAEOLOGY OF SAXONY-ANHALT,
PHOTO: JURAJ LIPTÁK



economic livelihood after his death. We also see a wooden writing box Luther is said to have carried with him on his final journeys, showing him to be a tireless and prolific writer who constantly put pen to paper, even while traveling. Another highlight is Luther's private Bible, which he worked with at Veste Coburg in 1530 and is strewn with handwritten entries. It comes from a private collection and was considered lost for over 300 years.

95 PEOPLE:

500 YEARS OF HISTORICAL IMPACT

The second part of the National Special Exhibition features 95 individuals with their respective, existential relationships to Martin Luther and his work. Many of Luther's contemporaries, but also later generations, were positively affected, touched, provoked, or excited by the reformer and his work. Many have invoked him as a figure:



GOLDEN RING AT THE LUTHER HOUSE IN WITTENBERG,
FIRST HALF OF THE 16TH CENTURY
© STATE OFFICE FOR HERITAGE MANAGEMENT AND ARCHAEOLOGY
OF SAXONY-ANHALT, PHOTO: JURAJ LIPTÁK

Revolutionaries, Enlightenment thinkers, nationalists, and many others have explored his work in the realms of literature, music, art, philosophy, and politics. Luther's personality, life, and work have been a source of excitement and agitation for 500 years. The individuals presented are from many different eras: The exhibition introduces personalities from the 16th to the 21st centuries that were influenced by Martin Luther in one way or another – not only from within Germany, but around the world.

But what makes Martin Luther so fascinating? Is it his virtuoso skill with language, as Ricarda Huch believed? His fearless faith, as Kaiser William II claimed? Or is it nothing more than his character, as Goethe mockingly noted? What is certainly exciting about Luther is the fact that, either way, he has interested people for centuries. In the 500 years since his transition into the public eye,

he has moved people like no other. Liberals and conservatives, members of the left and right have claimed Luther for their own. Luther's ethics gave rise to martyrs, but also suppressors. He had opponents and admirers both. The exhibition centers around the diversity, even polarity among the people who invoked Luther at various points in history. He was attacked and admired. He inspired and provoked, touched and repelled – the only thing he did not do to leave anyone cold. The exhibition also asks what Luther can still mean today. The "95 People" also invite and encourage us to consider the reformer from our own perspective.

The show is complemented by a participatory exhibition (not just) for children and young people, along with a diverse program of accompanying events. **TTT**



COAT MADE FROM MOOSE LEATHER OF GUSTAV II ADOLF.
FIRST HALF OF THE 17TH CENTURY
@ THE ROYAL ARMOURY, STOCKHOLM



LUTHER! 95 TREASURES - 95 PEOPLE

May 13 to November 5, 2017

Luther Memorials Foundation
of Saxony-Anhalt
Lutherhaus/Augusteum
Collegienstraße 54
06886 Lutherstadt Wittenberg

TICKETS (incl. LUTHER HOUSE)

Admission	€ 12
Reduced	€ 8
School-aged children	€ 5
Children aged 6 and under	free
Groups (10 people or more)	p.P. € 10
Guided group tours (excl. Luther House)	€ 75 + ticket
Combined ticket (to all National Special Exhibitions)	€ 24
Combined ticket for groups	p.P. € 21

INFORMATION AND VISITOR SERVICES

Monday through Friday 9 a.m. – 6 p.m.
Saturday and Sunday 10 a.m. – 6 p.m.
tel +49 3491 4203 171
fax +49 3491 4203 270
wittenberg@3xhammer.de

3xHAMMER.DE

GETTING THERE

BERLIN

 Berlin Hauptbahnhof (Central Railway Station) or Berlin-Friedrichstraße (ICE long-distance railway station or regional train)

 Take highway A24 if coming from the north and A2 if coming from the west, A12 or A13 if coming from the east, and A9 if coming from the south, then the A10 (Berliner Ring)

 Airport Berlin-Tegel (TXL)
Airport Berlin-Schönefeld (SXF)

 Hamburg: ca. 176 miles (ca. 284 km)
Düsseldorf: ca. 346 miles (ca. 557 km)
Munich: ca. 363 miles (ca. 584 km)

EISENACH

 Hauptbahnhof (Central Railway Station)
(ICE long-distance railway station or regional train)

 Highway A4
Federal highways 19 or 84

 Airport Frankfurt am Main (FRA)
and continue by train with the Deutsche Bahn

 Hamburg: ca. 227 miles (ca. 365 km)
Düsseldorf: ca. 199 miles (ca. 321 km)
Munich: ca. 250 miles (ca. 403 km)

LUTHERSTADT WITTENBERG

 Hauptbahnhof (Central Railway Station)
(ICE long-distance railway station or regional train)

 Highway A9
Federal highways 107, 187, and 2

 Airport Berlin-Tegel (TXL)
Airport Berlin-Schönefeld (SXF)
Airport Leipzig/Halle (LEJ)
and continue by train with the Deutsche Bahn

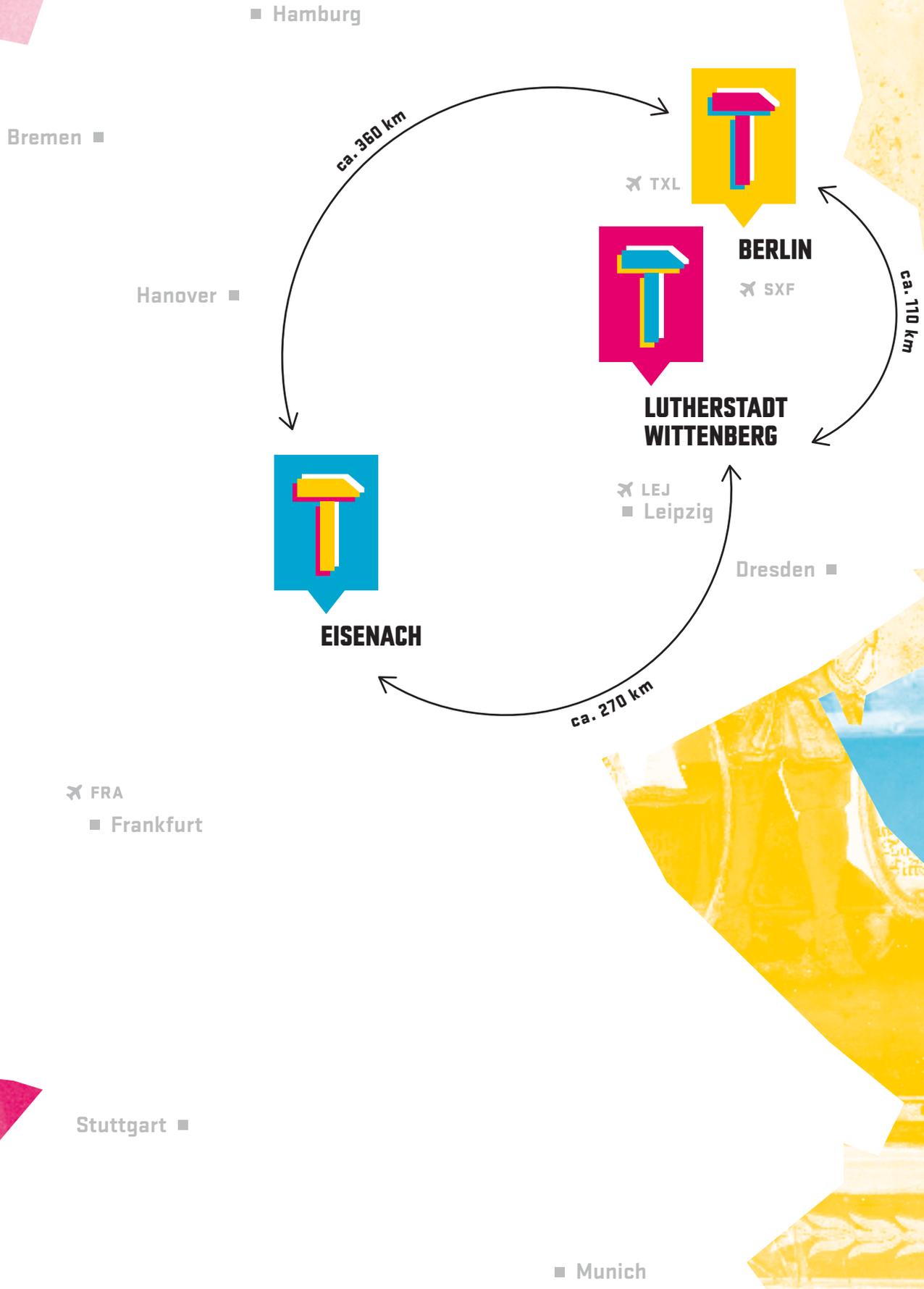
 Hamburg: ca. 224 miles (ca. 361 km)
Düsseldorf: ca. 340 miles (ca. 547 km)
Munich: ca. 308 miles (ca. 495 km)

Dortmund ■

■ Düsseldorf

■ Cologne





TRAVEL ROUTES

VISIT ALL THE NATIONAL SPECIAL EXHIBITIONS IN ONE TRIP

The geographical proximity of the three exhibition venues is perfect for a combined visit to all the museums. We can suggest possible itineraries and individual sites worth seeing so that you can pick and choose whatever interests you along the way. The travel routes can be combined with visits to other Luther cities in central Germany, expanding the range of things to see, do, and experience.

Further information:

www.3xhammer.de
www.luther2017.de
www.lutherstadt-wittenberg.de
www.lutherstadt-eisleben-mansfeld.de
www.visitberlin.de
www.tic-torgau.de
www.leipzig.travel
www.erfurt-tourismus.de
www.wartburg.de
www.dhm.de
www.gropiusbau.de
www.martinluther.de

1 REFORMATION EXPERIENCE TOTAL

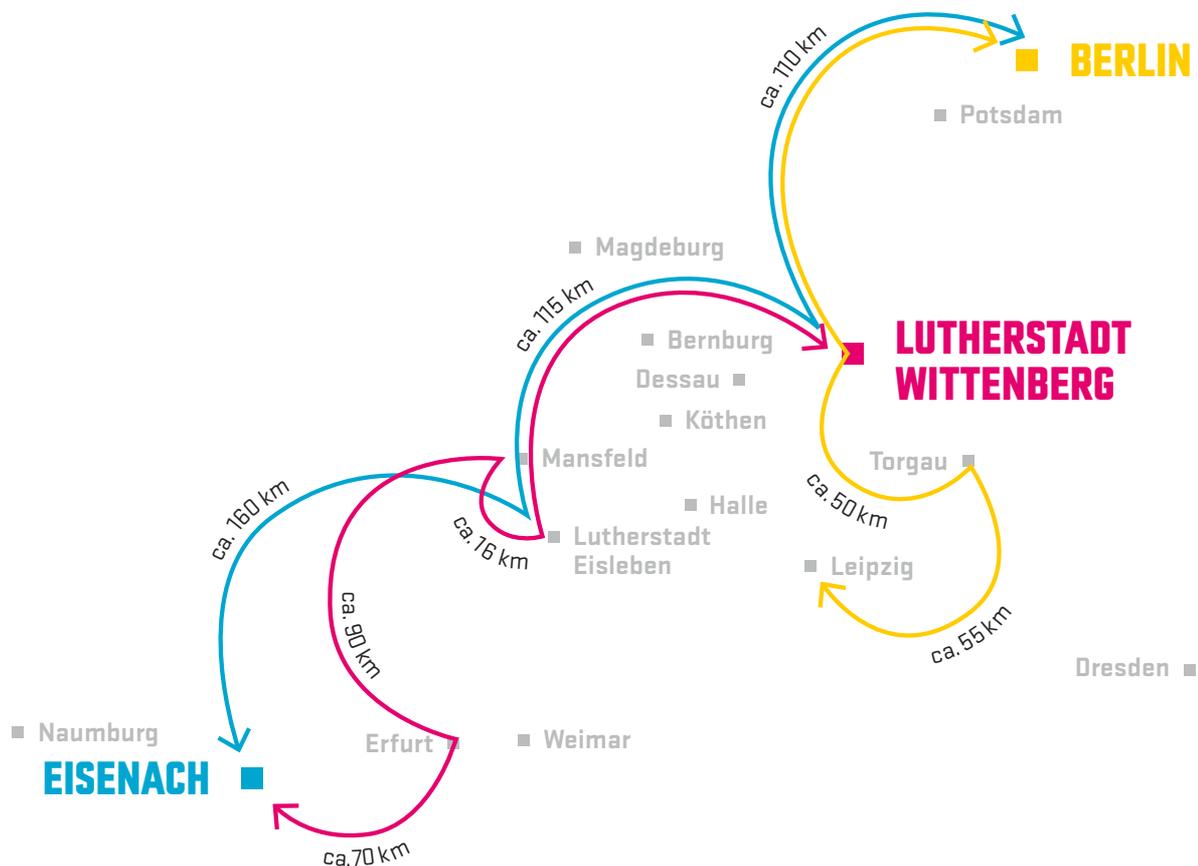
Our journey begins in Eisenach, Martin Luther's "dear city": it is here that Luther attended the Latin school from 1498-1501, lived in the house of the patrician family Cotta (now known as "Luther House"), and sang as a choirboy in Georgenkirche (St. George's Church), where he would later preach as a reformer. In 1521/22, an outlawed and excommunicated Luther spent ten months in hiding at Wartburg Castle, where he lived under the alias "Junker Jörg" and translated the New Testament from ancient Greek into German in a matter of weeks. The authentic Lutherstube (Luther Room) is an absolute must-see! Heading in the direction of Lutherstadt Wittenberg, we will make a stopover in Lutherstadt Eisleben – the place where Luther was born and died (b. 1483, d. 1546). The two museums, both protected as UNESCO historic monuments, impressively convey the one-time living conditions there, while the "death rooms" – the bedroom and room where Luther died – feature startling historicist elements. Arriving at Lutherstadt Wittenberg, visitors will live and breathe the spirit of the Reformation with visits to the original sites Schlosskirche (Castle Church), the Stadtkirche (Town and Parish Church of St. Mary's), and Lutherhaus (Luther House) – all UNESCO World Heritage sites. For 35 years, Wittenberg was the center of Luther's life and work – first as a monk, then later as a professor of theology and also as a husband to his wife Katharina von Bora and father of their children. Our tour ends in the multicultural, vibrant metropolis Berlin – site of the National Special Exhibition "The Luther Effect".

Total distance: approx. 242 miles (390 km)

Recommended duration: 6 days, 5 nights

2 REFORMATION EXPERIENCE - NORTHERN TOUR

Our discovery tour begins in the nation's lively capital Berlin, a city like few others, where a vast array of nationalities and religions live peacefully side by side. Besides the classic Berlin tour – the Brandenburg Gate, the Reichstag, Museum Island, the Berlin Cathedral, the Wall Memorial, the Gendarmenmarkt, and the Charlottenburg Palace – don't miss our guided city tours on "Religions in Berlin." The highlight is a visit to the National Special Exhibition "The Luther Effect". Our next stop takes us to the Luther city of Wittenberg – to the heart of the Reformation. The most famous few square meters in Wittenberg are certainly those in front of the doors to the Schlosskirche (Castle Church). It is here that Martin Luther is said to have nailed his Ninety-Five Theses on October 31, 1517. The tranquil city on the Elbe was the main place where Martin Luther



lived and worked, and its historic Reformation heritage can still be seen today. The absolute “must-see”: the National Special Exhibition “Luther! 95 Treasures – 95 People”. After that, it’s off to the town of Torgau, residential seat of the Electors of Saxony. With its Hartenfels Castle, Torgau on the Elbe was the political center of the Reformation. It is here that Martin Luther preached and consecrated the castle chapel as the first Protestant church. Finally we travel to Leipzig: city of music and trade fairs, otherwise known as “Little Paris” or “Venice of the North.” It was in Leipzig in 1519 that Luther engaged in a heated showdown with Catholic theologian Johann Eck, at an incident known as the Leipzig Debate.

Total distance: approx. 137 miles (220 km)

Recommended duration: 4 days, 3 nights

3 REFORMATION EXPERIENCE - SOUTHERN TOUR

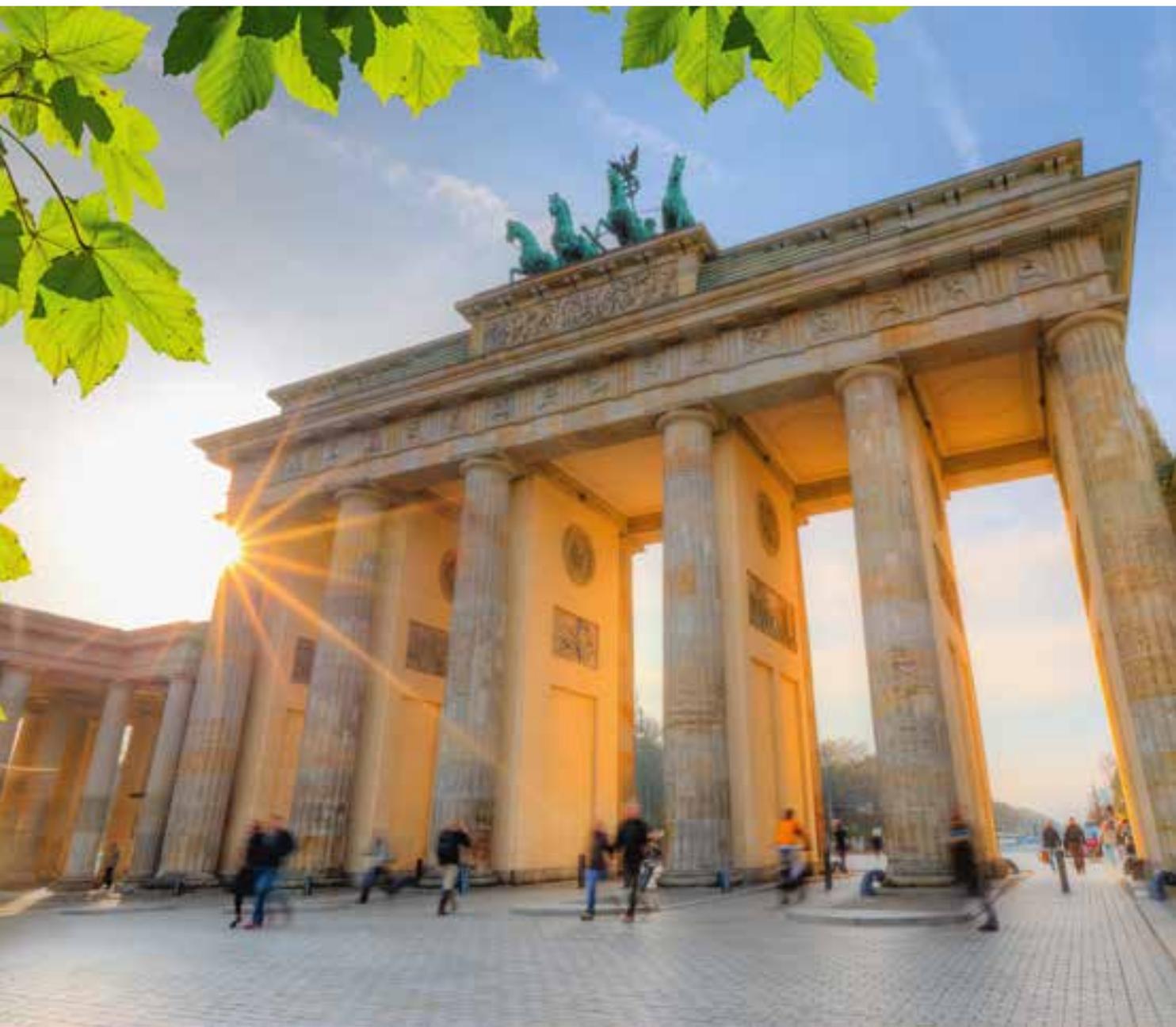
This journey begins in Lutherstadt Wittenberg where we will stroll the historical mile along Schloss- and Collegienstraße, marveling at the homes and monuments once occupied by the great scholars Philipp Melancthon and Johannes Bugenhagen, along with the painter Lucas Cranach. Our tour of the city

concludes with a visit to the National Special Exhibition “Luther! 95 Treasures – 95 People” at the Augusteum. More unique exhibitions can be seen in the house in Eisleben where Luther was born and died. At Martin Luther’s newly renovated and expanded childhood home in Mansfeld, visitors can immerse themselves in the reformer’s complete biography, gaining deep insights into Luther’s hometown. “The University of Erfurt is my mother, to whom I owe everything,” said Martin Luther about Erfurt, his spiritual home and the next destination on our journey. Here, as a young student, he entered the monastery of the Augustinian Hermits on July 17, 1505. Luther studied theology and was ordained as priest in 1507 at the Erfurt Cathedral. Finally, we move on to Eisenach and Wartburg Castle (UNESCO) – the crowning end of our journey. Both places are closely associated with Luther and well known around the world: In May 1521, Luther had been declared an outlaw and was taken into secret protective custody at the castle, where he lived under the alias Junker Jörg, and it is here that he finished the first complete translation of New Testament into German. The National Special Exhibition “Luther and the Germans” sheds light on the interplay between intellectual, cultural, and political history.

Total distance: approx. 180 miles (290 km)

Recommended duration: 4 days, 3 nights

BERLIN



When it comes to highlighting the international significance of the Reformation, what city in Germany could be better suited than Berlin? Home to more than 3.5 million people from over 180 nations, Berlin is now a metropolis of religious diversity where religious and secular people from all over the world live together in peace.

THE NATIONAL SPECIAL EXHIBITION

**The Luther Effect.
Protestantism - 500 Years in the World**

**A Deutsches Historisches Museum
exhibition at
Martin-Gropius-Bau, Berlin
April 12 to November 5, 2017**

Opening hours

Wednesday to Monday 10 a.m. – 7 p.m.
Closed on Tuesdays
The ticket office closes at 6:30 p.m.

Tickets

Admission: € 12
Reduced: € 8
Children and youth aged 16
and under: free
Groups (10 people or more): € 10 p.P.
Combined ticket (to all
National Special Exhibitions): € 24
Combined ticket for groups: € 21 p.P.

Guided tours

Group tours in German, English, and other
foreign languages: € 75 plus the price of
admission

Audio guides

Multimedia guides for young people and
adults in German and English

Barrier-free access and accessible content for all visitors

Information is available in German,
English, in Braille, German Sign Language,
and simplified language;
The exhibition is designed to be as acces-
sible as possible, with interactive elements
for self-guided learning and discovery;

Special inclusive offerings tailored to the
interests of various target groups

Exhibition location

Martin-Gropius-Bau
Niederkirchnerstraße 7
10963 Berlin

Directions

Berlin subway line U2 (stop: Potsdamer
Platz)
Berlin metro (S-Bahn) lines S1, S2, S25
(stops: Potsdamer Platz or Anhalter
Bahnhof)
Buses: M29 (stop: S Anhalter Bahnhof),
M41 (stop: Abgeordnetenhaus)

Information and visitor services

Deutsches Historisches Museum
Monday through Friday 9 a.m. – 4 p.m.
Tel.: +49 30 20304 750
Fax: +49 30 20304 759
berlin@3xhammer.de

For more information, please visit
www.3xhammer.de



SELECTED ACCOMMODATION IN BERLIN

Accommodation	Rooms	Accommodation	Rooms
A&O Berlin Hauptbahnhof Lehrter Straße 12, 10557 Berlin Telefon +49 30-3229204200 www.aohostels.com	308	Holiday Inn Express Berlin City Centre Stresemannstraße 49, 10963 Berlin Telefon +49 30-200520 Info@BERAB.hiexpress.com www.holidayinn.com	265
Alecsa Hotel am Olympiastadion Glockenturmstraße 30, 14055 Berlin Telefon +49 30-3009200 info@alecsa-hotel.de, www.alecsa-hotel.de	50	Hotel 103 Schönhauser Allee 103, 10439 Berlin Telefon +49 30-43659103 kontakt@hotel103.de, www.hotel103.de	49
Amstel House Hostel Waldenserstraße 31, 10551 Berlin Telefon +49 30-3954072 info@amstelhouse.de, www.amstelhouse.de	99	Hotel Berlin Lützowplatz 17, 10785 Berlin Telefon +49 30-26050 info@hotel-berlin.de, www.hotel-berlin.de	701
Berlin Plaza Hotel am Kurfürstendamm Knesebeckstraße 63/Kurfürstendamm, 10719 Berlin Telefon +49 30-884130 info@plazahotel.de, www.plazahotel.de	131	Hotel City Gallery Berlin Jenaer Straße 2, 10717 Berlin Telefon +49 30-23623690 info@hotel-city-gallery.de www.hotel-city-gallery.de	46
Berliner Hof Tauentzienstraße 8, 10789 Berlin Telefon +49 30-254950 info@berliner-hof.com, www.berliner-hof.com	76	Hotel gendarm nouveau Charlottenstraße 61, 10117 Berlin Telefon +49 30-2060660 info@hotel-gendarm-berlin.de www.hotel-gendarm-berlin.de	45
Citylight Hotel Böttgerstraße 23, 13357 Berlin Telefon +49 30-34667090 info@citylight-hotel.de, www.citylight-hotel.de	90	Mercure Hotel Berlin Mitte Luckenwalder Straße 11, 10963 Berlin Telefon +49 30-5165130 h4988@accor.com, www.mercure.com	120
Flottwell Berlin Hotel & Residenz am Park Flottwellstraße 18, 10785 Berlin Telefon +49 30-26397980 info@flottwellhotel.de, www.flottwellhotel.de	40	NH Berlin Potsdamer Platz Stresemannstraße 47, 10963 Berlin Telefon +49 30-22385132 nhberlinpotsdamerplatz@nh-hotels.com www.nh-hotels.de	89
Generator Berlin Mitte Oranienburger Straße 65, 10117 Berlin Telefon +49 30-921037680 berlinm@generatorhostels.com www.generatorhostels.com	139	Novotel Berlin Am Tiergarten Straße des 17. Juni 106, 10623 Berlin Telefon +49 30-600350 h3649@accor.com, www.novotel.com	274
Holiday Inn Berlin Airport Hans-Grade-Allee 5, 12529 Schönefeld Telefon +49 30-634010 info@holidayinn-berlin.de www.holidayinn-berlin.de	299	TITANIC Comfort Hotel Berlin Mitte Elisabeth-Mara-Straße 4, 10117 Berlin Telefon +49 30-76771870 comfortmitte@titanic-hotels.de www.titanic.com.tr	226
Holiday Inn Berlin Mitte Hochstraße 2-3, 13357 Berlin Telefon +49 30-460030 info@hiberlin.de, www.holidayinn.com	220		



SELECTED RESTAURANTS IN BERLIN

Restaurants	Seats (outdoors)	Restaurants	Seats (outdoors)
Altes Zollhaus Carl-Herz-Ufer 30, 10961 Berlin Telefon +49 30-6923300 info@altes-zollhaus-frankfurt.de www.altes-zollhaus-berlin.de	160 (60)	Hofbräuhaus Berlin Karl-Liebknecht-Straße 30, 10178 Berlin Telefon +49 30-679665520 info@berlin-hofbraeu.de www.hofbraeuhaus-berlin.de	1.600
Berliner Republik Schiffbauerdamm 8, 10117 Berlin Telefon +49 30-30872293 info@die-berliner-republik.de www.die-berliner-republik.de	80 (200)	Mommseneck am Potsdamer Platz Alte Potsdamer Straße 1, 10785 Berlin Telefon +49 30-25296635 mail@mommseneck.de www.mommseneck.de	205 (150)
Brauhaus Lemke Luisenplatz 1, 10585 Berlin Telefon +49 30-30878979 schloss@lemke.berlin www.brauhaus-lemke.de	200 (150)	Ottenthal Kantstraße 153, 10623 Berlin Telefon +49 30-3133162 restaurant@ottenthal.com www.ottenthal.com	75
Cassambalis Grolmannstraße 35, 10623 Berlin Telefon +49 30-8854747 info@cassambalis.de, www.cassambalis.de	105 (45)	Refugium Gendarmenmarkt 5, 10117 Berlin Telefon +49 30-2291661 mail@restaurant-refugium.de www.restaurant-refugium.de	100 (160)
Clärchens Ballhaus Auguststraße 24, 10117 Berlin Telefon +49 30-2829295 reservierungen@ballhaus.de, www.ballhaus.de	280 (320)	Schleusenkrug Müller-Breslau-Straße, 10623 Berlin Telefon +49 30-3139909 kontakt@schleusenkrug.de www.schleusenkrug.de	75 (650)
Dicke Wirtin Carmer Straße 9, 10623 Berlin Telefon +49 30-3124952 post@dicke-wirtin.de, www.dicke-wirtin.de	110 (30)	Schnitzelei Röntgenstraße 7, 10587 Berlin Telefon +49 30-34702777 schnitzelei@nola.de, www.schnitzelei.de	120 (100)
Dressler am Kurfürstendamm Kurfürstendamm 207, 10719 Berlin Telefon +49 30-8833530 www.dressler-berlin.com	100 (60)	Zur Henne Leuschnerdamm 25, 10999 Berlin Telefon +49 30-6147730 www.henne-berlin.de	90 (80)
Hackescher Hof Rosenthaler Straße 40/41, Hackesche Höfe, Hof I, 10178 Berlin Telefon +49 30-2835293 post@hackescher-hof.de www.hackescher-hof.de	170 (80)		

**MORE INFORMATION AT:
BERLIN SERVICE CENTER
TEL +49 30 25002333
INFO@VISITBERLIN.DE
WWW.VISITBERLIN.DE**

EISENACH



VIEW IN THE FIRST CASTLE COURTYARD
ONTO THE BAILWICK AND KNIGHTS' HOUSE
© WARTBURG FOUNDATION EISENACH



VIEW IN THE SECOND CASTLE COURTYARD
 © EISENACH-WARTBURGREGION TOURISTIK GMBH,
 PHOTO: TOBIAS KROMKE

Overlooking the Thuringian town of Eisenach, Wartburg Castle has ties to German history like almost no other castle in the country. Its outstanding cultural and historical importance led UNESCO to name it a “World Heritage site” in 1999.

THE NATIONAL SPECIAL EXHIBITION

Luther and the Germans

**A Wartburg Foundation exhibition
 at Wartburg Castle, Eisenach
 May 4 to November 5, 2017**

Opening hours

Every day 8:30 a.m. – 5:30 p.m. (last admission)

Castle gate closes at 8 p.m.

Tickets (incl. Wartburg)

Admission: € 12

Reduced: € 8

School-aged children: € 5

Children aged 6 and under: free

Groups (10 people or more): € 10 p.P.

Combined ticket (to all

National Special Exhibitions): € 24

Combined ticket for groups: € 21 p.P.

Guided tours

Group tours (max. 25 people): € 75 plus the price of admission

Special tours outside of the opening hours are available upon request.

Due to the expected increase in the number of visitors, tour operators are requested to make early bookings for tour groups. Cancellations up to 10 days before the reserved date will be refunded in full.

Audio guides

Regular admission prices entitle visitors to a self-guided tour of Wartburg Castle and of the exhibition with an audio guide. The audio guide is included in the admis-

sion price and comes complete with three different tours available in the following languages:

- Exhibition tour “Luther and the Germans”: German, English
- Children’s tour “Luther and the Germans”: German
- Wartburg Castle tour: English, German, Dutch, Russian, Japanese, French, Korean

Barrier-free access and accessible content for all visitors

The historical castle grounds are monument protected and unfortunately not barrier-free.

Exhibition location

Wartburg
 Auf der Wartburg 1
 99817 Eisenach

Directions

By train: Hauptbahnhof (Central Railway Station)

By bus or car: A4 and federal highways 19 or 84

There is extensive parking for buses and private vehicles.

Parking fees (no time limit): Car € 5, Motor home/RV € 6, Motorcycle € 2, Bus € 10

A shuttle service is available to take visitors from visitor parking to the castle. The walk takes approximately 10 minutes.

Information and visitor services

Every day 9 a.m. – 5 p.m.

Tel.: +49 3691 250220

Fax: +49 3691 203342

eisenach@3xhammer.de

For more information, please visit www.3xhammer.de

SELECTED ACCOMMODATION IN EISENACH

Accomodation	Beds	Accomodation	Beds
Romantik Hotel auf der Wartburg Auf der Wartburg 2, 99817 Eisenach Telefon +49 3691-7970 info@wartburghotel.de, www.wartburghotel.de	65	Hotel Haus Hainstein GmbH Am Hainstein 16, 99817 Eisenach Telefon +49 3691-2420 haushainstein@t-online.de www.haushainstein.de	103
Steigenberger Hotel Thüringer Hof Karlsplatz 11, 99817 Eisenach Telefon +49 3691-280 reservations@eisenach.steigenberger.de www.steigenberger.com	253	Hotel am Bachhaus Marienstraße 7, 99817 Eisenach Telefon +49 3691-20470 info@hotel-am-bachhaus.de www.hotel-am-bachhaus.de	57
Hotel Eisenacher Hof Katharinenstraße 11-13, 99817 Eisenach Telefon +49 3691-29390 info@eisenacherhof.de, www.eisenacherhof.de	75	Ibis Hotel Am Grundbach 1, 99819 Eisenach Telefon +49 36920-82100 www.ibis.com	181
Hotel Kaiserhof Wartburgallee 2, 99817 Eisenach Telefon +49 3691-88890 info@kaiserhof-eisenach.de www.kaiserhof-eisenach.de	79	Pentahotel Weinbergstraße 5, 99817 Eisenach Telefon +49 3691-8150 info.eisenach@pentahotels.com www.pentahotels.com	275
Hotel Logotel Karl-Marx-Straße 30, 99817 Eisenach Telefon +49 3691-2350 info@logotel.de, www.logotel.de	100		
Schloßhotel Markt 10, 99817 Eisenach Telefon +49 3691-702000 info@schlosshotel-eisenach.de www.schlosshotel-eisenach.de	75		
Göbel's Sophienhotel Sophienstraße 41, 99817 Eisenach Telefon +49 3691-2510 info@sophienhotel.de, www.sophienhotel.de	130		
Landhotel „Alte Fliegerschule“ Am Weinberg 1, 99817 Eisenach Telefon +49 3691-8680 info@landhotel-eisenach.de www.landhotel-eisenach.de	82		
Hotel Glockenhof Grimmelgasse 4, 99817 Eisenach Telefon +49 3691-2340 info@glockenhof.de, www.glockenhof.de	111		



SELECTED RESTAURANTS IN EISENACH

Restaurants	Seats (outdoors)	Restaurants	Seats (outdoors)
Restaurant Berghotel am Burschenschaftsdenkmal	160 (65)	Gasthof „Am Storchenturm“	120 (120)
An der Göpelskuppe 1, 99817 Eisenach Telefon +49 3691-22660 info@berghotel-eisenach.de www.berghotel-eisenach.de		Georgstraße 43a, 99817 Eisenach Telefon +49 3691-733263 info@storchenturm-eisenach.de www.gasthof-am-storchenturm.de	
Restaurant „Leander“	85 (20)	Restaurant Romantik Hotel auf der Wartburg	140
Karlsplatz 11, 99817 Eisenach Telefon +49 3691-280 www.eisenach.steigenberger.de		Auf der Wartburg 2, 99817 Eisenach Telefon +49 3691-7970 info@wartburghotel.de, www.wartburghotel.de	
Restaurant Sophien Hotel	130 (50)		
Sophienstraße 41, 99817 Eisenach Telefon +49 3691-2510 info@sophienhotel.de, www.sophienhotel.de			
Restaurant „Augustiner Bräu“	190 (80)		
Georgenstraße 30, 99817 Eisenach Telefon +49 3691-215250 info@augustiner-eisenach.com www.augustiner-eisenach.com			
Erlebnisrestaurant „Lutherstuben“	150 (60)		
Katharinenstraße 13, 99817 Eisenach Telefon +49 3691-29390 info@eisenacherhof.de, www.eisenacherhof.de			
Restaurant Hotel Haus Hainstein	100 (65)		
Am Hainstein 16, 99817 Eisenach Telefon +49 3691-2420 haushainstein@t-online.de www.haushainstein.de			
Restaurant Schlosshotel	130 (75)		
Markt 10, 99817 Eisenach Telefon +49 3691-702000 info@schlosshotel-eisenach.de www.schlosshotel-eisenach.de			
Restaurant Kartoffelhaus	130 (60)		
Sophienstraße 44, 99817 Eisenach Telefon +49 3691-721568 wir@kartoffelhaus-eisenach.de www.kartoffelhaus-eisenach.de			

**MORE INFORMATION AT:
THÜRINGER TOURISMUS GMBH
WILLY-BRANDT-PLATZ 1, 99084 ERFURT
TEL +49 361 37420
FAX +49 361 3742299
SERVICE@THUERINGEN-TOURISMUS.DE
WWW.THUERINGEN-TOURISMUS.DE**

LUTHERSTADT WITTENBERG



VIEW OF THE CASTLE CHURCH, LUTHERSTADT WITTENBERG
© LUTHERSTADT WITTENBERG MARKETING GMBH





LUTHER COURTYARD IN WITTENBERG
© LUTHER MEMORIALS FOUNDATION OF SAXONY-ANHALT,
PHOTO: ANNE HASSELBACH

Visitors of Wittenberg can experience history firsthand at a number of authentic Reformation-related locations. The World Heritage sites in “Luther’s City” include the Castle Church, the Luther House, and Town and Parish Church of St. Mary’s. This is where the Reformation was born – a movement that altered the course of culture and life around the world.

📍 THE NATIONAL SPECIAL EXHIBITION

Luther!
95 Treasures – 95 People

**A Luther Memorials Foundation of Saxony-Anhalt exhibition, Lutherhaus/ Augusteum, Lutherstadt Wittenberg
May 13 to November 5, 2017**

Opening hours
Every day 9 a.m. – 6 p.m.

Tickets (incl. Luther House)
Admission: € 12
Reduced: € 8
School-aged children: € 5
Children aged 6 and under: free
Groups (10 people or more): € 10 p.P.
Combined ticket (to all National Special Exhibitions): € 24
Combined ticket for groups: € 21 p.P.

Guided tours (excl. Luther House)
Public tours: € 4
Group tours in German and English (max. 25 people): € 75 plus the price of admission
Guides tours from curator in German and English: € 100 plus the price of admission

Audio guides
Audio guides: € 3

Barrier-free access and accessible content for all visitors

Barrier-free mobility: level access paths and ramps in the exhibition spaces, elevator, electric door openers, mobile seating, wheelchair-accessible bathroom facilities
For blind and hearing-impaired visitors: passenger elevator with an acoustic announcement, audio station, guide dogs are allowed, high-contrast, highlighted exhibition and wall texts, detailed information for the hearing impaired
Accessible content: Guided tours in German Sign Language

Exhibition location
Lutherhaus/Augusteum
Collegienstraße 54
06886 Lutherstadt Wittenberg

Directions
By train: Hauptbahnhof (Central Railway Station), approximately 10-minute walk
By bus or car: A9 and federal highways 107, 187, and 2
There is limited available parking for tour buses and private vehicles near the exhibition site.

Information and visitor services
Monday through Friday 9 a.m. – 6 p.m.
Saturday and Sunday 10 a.m. – 6 p.m.
Tel.: +49 3491 4203 171
Fax: +49 3491 4203 270
wittenberg@3xhammer.de

For more information, please visit
www.3xhammer.de

SELECTED ACCOMMODATION IN LUTHERSTADT WITTENBERG AND VICINITY

Accommodation	Rooms	Accommodation	Rooms
ACRON Hotel Am Hauptbahnhof 3 06886 Lutherstadt Wittenberg Telefon +49 3491-43320 info@wittenberg-acron.de www.wittenberg-acron.de	62	NH Dessau Zerbster Straße 29, 06844 Dessau-Roßlau Telefon +49 340-25140 nhdessau@nh-hotels.com, www.nh-hotels.com	152
Best Western Stadtpalais Wittenberg Collegienstr. 56/57 06886 Lutherstadt Wittenberg Telefon +49 3491-4250 info@stadtpalais.bestwestern.de www.stadtpalais.bestwestern.de	78	Ankerhof Hotel Ankerstraße 2a, 06108 Halle (Saale) Telefon +49 345-2323200 reception@ankerkhofhotel.de, www.ankerkhof.de	50
Hotel „Grüne Tanne“ Am Teich 1, 06886 Lutherstadt Wittenberg Telefon +49 3491-6290 info@gruenetanne.de, www.gruenetanne.de	40	Dorint Hotel Charlottenhof Halle (Saale) Dorotheenstraße 12, 06108 Halle (Saale) Telefon +49 345-29230 info.halle-charlottenhof@dorint.com www.hotel-halle-saale.dorint.com	166
Luther-Hotel Wittenberg Neustr. 7-10, 06886 Lutherstadt Wittenberg Telefon +49 3491-4580 info@luther-hotel-wittenberg.de www.luther-hotel-wittenberg.de	159	Mercure Hotel Halle-Leipzig An der Windmühle 1, 06188 Landsberg Telefon +49 345-57500, www.mercure.com	134
Stadthotel Wittenberg „Schwarzer Baer“ Schlossstr. 2, 06886 Lutherstadt Wittenberg Telefon +49 3491-4580 info@luther-hotel-wittenberg.de www.luther-hotel-wittenberg.de	32	TRYP by Wyndham Halle Neustädter Passage 5, 06122 Halle (Saale) Telefon +49 345-69310, www.tryp-halle.com	186
Hotel „Graf von Mansfeld“ Stadtschloss, Markt 56 06295 Lutherstadt Eisleben Telefon +49 3475-66300 info@hotel-eisleben.de, www.hotel-eisleben.de	50	Center Hotel Kaiserhof Bahnhofstraße 35, 06618 Naumburg Telefon +49 3445-2440 kaiserhof@centerhotels.de www.centerhotels.de	73
Schloss Mansfeld Schloss Mansfeld 1www 06343 Mansfeld-Lutherstadt Telefon +49 34782-20201 info@schloss-mansfeld.de www.schloss-mansfeld.de	26	Askania Hotel Breite Straße 2-3, 06406 Bernburg Telefon +49 3471-3540 info@askania-hotel-bernborg.de www.askania-hotel-bernborg.de	47
Days Inn Dessau Hotel Sonnenallee 4, 06842 Dessau-Roßlau Telefon +49 340-21000 info@daysinndessau.com www.daysinndessau.com	102	Hotel Anhalt Ludwigstraße 53, 06366 Köthen Telefon +49 3496-550010 info@hotelanhalt.de, www.hotelanhalt.de	68
		Landhaus Wörlitzer Hof Wörlitzer Markt 96, 06785 Oranienbaum-Wörlitz Telefon +49 34905-4110 www.woerlitzer-hof.de	50
		Country Park-Hotel Thiemendorfer Mark 2, 06796 Sandersdorf-Brehna Telefon +49 34954-650 info@countryparkhotel.de www.countryparkhotel.de	170



SELECTED RESTAURANTS IN LUTHERSTADT WITTENBERG AND VICINITY

Restaurants	Seats (outdoors)	Restaurants	Seats (outdoors)
Alte Canzley Schlossplatz 3, 06886 Lutherstadt Wittenberg Telefon +49 3491-429190 info@alte-canzley.de, www.alte-canzley.de	68 (120)	Brauhaus „Zum Alten Dessauer“ Lange Gasse 169, 06844 Dessau-Roßlau Telefon +49 340-2205909 brauhaus@alter-dessauer.de www.alter-dessauer.de	300 (250)
Brauhaus zu Wittenberg Markt 6, 06886 Lutherstadt Wittenberg Telefon +49 3491-433130 info@brauhaus-wittenberg.de www.brauhaus-wittenberg.de	250 (200)	Historischer Ratskeller zu Dessau Zerbster Straße 4a, 06844 Dessau-Roßlau Telefon +49 340-2215283 ratskeller@alter-dessauer.de www.ratskeller-dessau.de	170
Goldener Adler Markt 7, 06886 Lutherstadt Wittenberg Telefon +49 3491-404137 restaurant@goldeneradler-wittenberg.de www.wittenberghotel.de	80	Restaurant Kornhaus Dessau Kornhausstraße 146, 06846 Dessau-Roßlau Telefon +49 340-65019963 info@kornhaus-dessau.de www.kornhaus-dessau.de	90 (150)
Restaurant „Am Alten Anker“ Dessauer Straße 286 06886 Lutherstadt Wittenberg Telefon +49 3491-768760 info@amaltenanker.de, www.amaltenanker.de	64	Hallesches Brauhaus Große Nikolaistraße 2, 06108 Halle (Saale) Telefon +49 345-212570 info@halleschesbrauhaus.de www.halleschesbrauhaus.de	80
Restaurant „Athos“ Am Alten Bahnhof 1 06886 Lutherstadt Wittenberg Telefon +49 3491-414080	125 (40)	Gasthaus Zur Henne Henne 1, 06618 Naumburg Telefon +49 3445-23260 reservierung@gasthaus-zur-henne.de www.gasthaus-zur-henne.de	330 (300)
Restaurant Mediterraneo Schlossst. 33, 06886 Lutherstadt Wittenberg Telefon +49 3491-480960	150	Brauhaus Köthen Am Lachsfang 1-3, 06366 Köthen Telefon +49 3496-3099490 info@brauhauskoethen.de www.brauhauskoethen.de	90 (90)
Restaurant „Il Castello“ Schlossstr. 3, 06886 Lutherstadt Wittenberg Telefon +49 3491-414547	200		
Wittenberger Kartoffelhaus Schlossstr. 2, 06886 Lutherstadt Wittenberg Telefon +49 3491-411200	90		
Schloss Kropstädt Im Schloss, 05895 Kropstädt Telefon +49 34920-70590 hotel.restaurant@schlosskropstaedt.de www.schlosskropstaedt.de	100		
Lutherschenke Lutherstr. 19, 06295 Lutherstadt Eisleben Telefon +49 3475-614775, info@lutherschenke-eisleben.de www.lutherschenke-eisleben.de	65		

**MORE INFORMATION AT:
INVESTITIONS- UND MARKETING-
GESELLSCHAFT SACHSEN-ANHALT MBH
AM ALTEN THEATER 6, 39104 MAGDEBURG
TEL +49 391 5689981
FAX +49 391 5689950
TOURISMUS@IMG-SACHSEN-ANHALT.DE
WWW.SACHSEN-ANHALT-TOURISMUS.DE**

THE HAMMER

THE EFFECTIVE POWER OF THE NATIONAL SPECIAL EXHIBITIONS

As a way of stressing the nationwide significance and mass appeal of these National Special Exhibitions at a number of other anniversary year 2017 events, all press communications, PR, and marketing efforts have been combined into one. We hope to emphasize how these events come together as an unprecedented, one-time major event.

Its symbol is the hammer – the tool inextricably linked in our collective memory to Martin Luther and the Reformation. Here, the hammer stands for many things: as the tool that creates a bang followed by long echoes, for destruction, but also construction. In German, the word “Hammer” can also be used to mean something great, surprising, and unique. The slogan associated with it – “The full power of the Reformation” – conjures the hammer’s powerful, downward blow, getting to the heart of the effective power of the National Special Exhibitions: It’s only in combination that they show a complete, comprehensive picture of the “Reformation” as a subject matter.

Extensive communication activities are being planned and implemented in preparation for the National Special Exhibitions. Besides traditional print advertising on billboards, citylight posters, advertisements, and supplements, these efforts include a website, social media campaign, and advertising banners, along with a wide variety of events, promotions, and general press and public relations. We are happy to provide press with material from the combined PR and press communication for the National Special Exhibitions. High quality, print ready images are also available.

Please contact Ms. Nina Mütze at the Governmental Office “Luther 2017.”

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and press communication for the National Special
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All questions for for each of the exhibitions should
kindly be directed to the respective service offices or
exhibition venues (see pages 31, 35 and 39).

For further questions and requests concerning tour-
ism, please contact the respective tourism marketing
associations (see pages 33, 37 and 41).

More information can be found online at
www.3xhammer.de

NATIONAL SPECIAL EXHIBITIONS COMMEMORATING THE ANNIVERSARY OF THE REFORMATION IN 2017

**COMBINED
TICKET**

**FOR ALL THREE NATIONAL
SPECIAL EXHIBITIONS**

Admission
Groups p.P.

€ 24
€ 21

THE LUTHER EFFECT

**PROTESTANTISM – 500 YEARS
IN THE WORLD**

April 12 to November 5, 2017

Deutsches Historisches Museum
at Martin-Gropius-Bau
Niederkirchnerstraße 7
10963 Berlin

Information and Visitor Services

Deutsches Historisches Museum
Monday through Friday 9 a.m. – 4 p.m.
tel +49 30 20304 750/751
fax +49 30 20304 759
berlin@3xhammer.de

Tickets

Admission: € 12
Reduced: € 8
Children and youth aged 16
and under: free
Groups (10 people or more): € 10 p.P.
Guided group tours: € 75 + ticket

LUTHER AND THE GERMANS

May 4 to November 5, 2017

Wartburg Foundation
Auf der Wartburg 1
99817 Eisenach

Information and Visitor Services

Every day 9 a.m. – 5 p.m.
tel +49 3691 250220
fax +49 3691 203342
eisenach@3xhammer.de

Tickets (incl. Wartburg)

Admission: € 12
Reduced: € 8
School-aged: € 5
Children aged 6 and under: free
Groups (10 people or more): € 10 p.P.
Guided group tours: € 75 + ticket

LUTHER! 95 TREASURES – 95 PEOPLE

May 13 to November 5, 2017

Luther Memorials Foundation
of Saxony-Anhalt
Lutherhaus/Augusteum
Collegienstraße 54
06886 Lutherstadt Wittenberg

Information and Visitor Services

Monday through Friday 9 a.m. – 6 p.m.
Saturday and Sunday 10 a.m. – 6 p.m.
tel +49 3491 4203 171
fax +49 3491 4203 270
wittenberg@3xhammer.de

Tickets (incl. Luther House)

Admission: € 12
Reduced: € 8
School-aged: € 5
Children aged 6 and under: free
Groups (10 people or more): € 10 p.P.
Season ticket: € 80
Guided group tours (excl.
Luther House): € 75 + ticket